



**80 MAIDEN LANE, 8TH FLOOR
NEW YORK, NY 10038**
EMAIL: INFO@UCPNYC.ORG
WEB: WWW.UCPNYC.ORG



UNITED CEREBRAL PALSY OF NEW YORK CITY
2011 ANNUAL REPORT

United Cerebral Palsy of New York City, Inc. (UCP of NYC) is a leading nonprofit agency in New York City providing direct services, technology, and advocacy to children and adults with cerebral palsy and other developmental disabilities.

UCP of NYC is an award winning multi-service provider, community partner, and an employer of choice. We deliver more than 75 comprehensive programs - including healthcare, education, technology, residential, recreation, and habilitative services - to over 14,000 New York City residents and families annually.

HISTORICAL TIMELINE

A time of organization and new beginnings. Frustrated by the absence of services, a pioneering group of families band together to establish UCP of NYC. Clinics and research receive support, while massive fund-raising and public relations efforts are launched.

1940's



1950's

United Cerebral Palsy is on its way to becoming a household name. With the dawn of the telethon years and the enlisting of thousands of volunteers, UCP is put squarely on the map. New programs and services for individuals with disabilities are created and expanded upon.

TIMELINE CAPTIONS

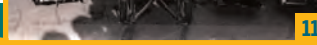
1. Leonard and Isabelle Goldenson, one of UCP of NYC's founding families
2. Two boys learn to walk with assistance
3. Dick Clark and founding family member Jack Hausman
4. Telethon volunteers in the 1950's
5. Children in the 1960's enjoy music class in the Bronx School Program
6. The Beatles give a charity concert benefitting UCP of NYC at Paramount Theatre in 1964
7. Adult continuing education in the 1970's
8. Members of rock group KISS visit the children's program
9. The Millicent V. Hearst Children's Center
10. 1980 UCP of NYC Gala with Donald & Ivanka Trump

UCP of NYC shifts its focus from awarding grants to funding its own programs for individuals with cerebral palsy and related disabilities. Program facilities are established throughout the boroughs of Manhattan, Bronx, Brooklyn, and Staten Island, making UCP of NYC a community resource for families across the city.

1960's

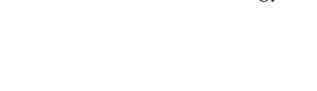
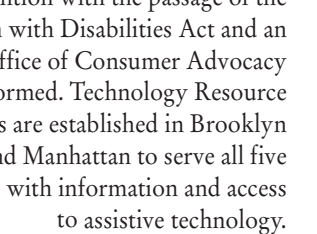
1980's

Program development continues strong as New York State leads the nation in establishing community-based residential, day, and early childhood programs. UCP of NYC opens new campuses in the Bronx and Staten Island and constructs the Millicent V. Hearst Children's Center.



1990's

Disabilities issues receive national attention with the passage of the American with Disabilities Act and an Office of Consumer Advocacy is formed. Technology Resource Centers are established in Brooklyn and Manhattan to serve all five boroughs with information and access to assistive technology.



Family Support Services continue to expand offerings with new innovations in overnight respite, service coordination, training, accessibility assistance and family reimbursement. Samuel Hausman Activities, Resource & Education (SHARE) Centers open offering information, resources, and assistance to families and children with special needs.

2000's



2010 and beyond...

A renewed emphasis is placed on mission-driven programming, innovation, and community outreach and support. UCP of NYC develops community partnerships in an effort to shift center-based programming toward new ways of sharing resources, offering program participants increased opportunities for meaningful inclusion in the community.

BECAUSE OF YOU...

UCP of NYC depends on the generous support of our donors, sponsors, and community partners. 93 cents of every dollar donated is spent directly on vital programs and services.

Contact us for information on how you can support UCP of NYC.

UCP OF NYC | 80 MAIDEN LANE | 8TH FLOOR | NEW YORK, NY 10038 | 212.683.6700 | INFO@UCPNYC.ORG

MAKE A GIFT ONLINE | UCPNYC.ORG



The **mission** of
United Cerebral Palsy
of New York City
is to **create opportunities**
for people with disabilities to lead
independent and fulfilling lives.

LETTER FROM THE
PRESIDENT OF THE BOARD
GARY GERESI



Four decades ago my wife Anita and I adopted our son, Michael, and welcomed him into our life. When we discovered that Michael had cerebral palsy and would need special attention and care, it was immediately obvious that we were going to face a lot of unexpected challenges. Unfortunately, during this time there was very little help available for children with disabilities, and like every parent, we wanted the very best for our child. We needed information and support, we needed someone to give us guidance, and most importantly we needed to know that our son would be given the opportunity to reach his own greatest potential. And so began our long, fruitful partnership with UCP of NYC.

We have always looked for ways to expand Michael's world and UCP of NYC has been right there beside us working hard to make it happen. When we felt Michael needed a weekend play program with other kids, we discussed the project with UCP of NYC, and together we developed what would eventually grow into a citywide Saturday recreational program. When Michael was 16, we helped launch Club Disco, which has now become one of UCP of NYC's most popular activities for teens and young adults.

Beyond activism, I wanted to do even more to help shape the future of services for people with disabilities. I also wanted to give back to the organization serving my son. So, I offered up the business skills I learned working so many years in the financial industry, and joined the UCP of NYC Board of Directors. In all the years that I served as the Treasurer, and now the President of the Board, I have been happy to be part of an organization that walks the talk of its mission. My goal has always been to make sure that families have a place to turn, and that their children can have as positive an experience as my son.

Anita and I have dedicated our lives to giving Michael choices and to making sure he is surrounded by people who encourage his happiness and help him lead the most fulfilled life possible. We are proud to be part of the UCP of NYC family and are so grateful for everyone who has supported us this year and in those to come.

Thank you.

GARY GERESI
President of the Board

LETTER FROM THE
CHIEF EXECUTIVE OFFICER
EDWARD R. MATTHEWS



While this Annual Report serves to highlight our 2011 agency milestones and achievements—and I am proud to report that together we continue to reach many—we cannot ignore the uncertain times in which we all live. This economic recession is not nearly as catastrophic as the Great American Depression, but for most of us, politically and economically, it is quite a roller coaster ride.

Throughout the country, people with disabilities face an ever-changing landscape for the funding of the Medicaid they receive. More and more, payments for their long term care and health services have been put in the hands of managed care insurance companies, with mixed results. Currently here in New York, a similar managed care trail is being blazed by our state government. The issue is simple. At the current rate of spending, there won't be enough state and federal funding to care for the next generation of people needing services. We agree. While this makes for difficult decision making, the good news is that the community of New York provider agencies has been completely engaged in the redesign process. As managed care plans are rolled out over the next several years to over one million New Yorkers with disabilities, nearly 130,000 of which have developmental disabilities, we understand the important role we must play. The task is daunting, but we do feel this course of action will ensure a more stable future for New Yorkers with disabilities and we look forward to continuing to be part of the solution.

UCP of NYC will, of course, be asked to play a vital role in the planning and implementation of the new delivery system. I can tell you without hesitation that we are ready for this challenge, but we cannot do it alone. Our community partners in health care will play an even more critical role than ever before. Our staff will face new, yet exciting, training and service challenges. Most importantly, the individuals and families we serve will be offered even more choices about how and where they want to live their lives.

With these important changes occurring in tandem with a reduction in state Medicaid funding, we know that the terrain will not be easy. Nevertheless, these changes also present exciting opportunities for us to innovate how we meet the challenges of tomorrow. At UCP of NYC we are committed to achieving even higher standards over the next several years as the *Provider, Partner, and Employer of Choice*.

Whether you are a donor, volunteer, community partner, staff or family member, each and every one of you is an important contributor to our future. We sincerely thank you for helping us meet our goals.

Because of you we can continue to provide exceptional supports and services to New Yorkers with disabilities and their families. Thank you for being part of the solution.

A handwritten signature in blue ink that reads "Edward R. Matthews". The signature is fluid and cursive.

EDWARD R. MATTHEWS
Chief Executive Officer

THE FOLLOWING ARE HIGHLIGHTS OF SOME OF UCP OF NYC'S MANY ACCOMPLISHMENTS THIS YEAR:



UCP OF NYC AWARDS, APPOINTMENTS, AND RECOGNITION

- UCP of NYC achieves CARF (*Commission on Accreditation of Rehabilitation Facilities*) accreditation for 100% of the programs surveyed
- UCP of NYC earns Patient Centered Medical Home – level 2 certification by NCQA (*National Committee for Quality Assurance*)
- Mariette McBride, Assistant Executive Director, wins the coveted Cerebral Palsy Associations of New York State Affiliate Leadership Award
- UCP of NYC artist Robin Grey wins the Cerebral Palsy Associations of New York State Artist of the Year Award
- CEO, Edward R. Matthews appointed by Governor Cuomo to the New York State Medicaid Redesign Committee and by Commissioner Courtney Burke to the New York State Office for People With Developmental Disabilities (OPWDD) People First Waiver Steering Committee



UCP OF NYC MILESTONES



- Launch of the redesigned UCP of NYC website with social media plug-ins, and a new platform for digital newsletters and communications
- A new 15,000 square-foot program center opens in Harlem, offering adult day programming, training, and educational services
- Brooklyn Program Center goes green with the installation of energy generating solar panels
- Manhattan's 23rd Street lobby undergoes renovation and branding to introduce passersby to free technology access at UCP of NYC
- TechWorks *ToGo!* van hits the streets delivering assistive technology to the entire NYC community
- Launch of *HealthLink for Nurses*® Curriculum, Video, and Teaching Guide, an educational product aimed at addressing the special health care needs of individuals with developmental disabilities
- Family Connect Centers open to offer parents, guardians, and family members enhanced monthly workshops, forums, and resources to technology and individualized supports
- Integrated Universal Pre-K is offered in the Bronx, Brooklyn, Manhattan, and Staten Island
- UCP of NYC hosts the inaugural Family Connect Conference at Baruch College
- Team UCP is the second-largest team to participate in the Achilles Race for Hope & Possibility in Central Park with over 100 people we serve, staff, and volunteers participating
- The Manhattan Advisory Council (MAC) is formed by interested business partners, caregivers, volunteers, and community leaders to increase opportunities in the community
- UCP of NYC artists showcase work publically in exhibitions at the RIVAA Gallery, Port Authority, and the Women Who Care Luncheon
- Community Partnerships are formed with Harlem Grown, Boswyck Farms, City University of New York, the Museum of Modern Art, Gustavus Adolphus Senior Center, and many more

VOLUNTEER LEADERSHIP

VOLUNTEERISM AT UCP OF NYC

In this fast-paced world and even faster-paced city, UCP of NYC volunteers contribute their valuable free time to helping us reach our goals. We recognize the significance of their choice and are grateful for the creativity, kindness, and support they bring to our organization and the people we serve.

Our volunteers come to us to help others and in the process make friends and give back to the community. UCP of NYC volunteers bring an array of unique talents and beneficial skills to our programs, fundraisers, and administrative offices. Whether reading to preschoolers, playing music with adults, helping us with special events, or running a marathon for our benefit, volunteers at UCP of NYC are a vital component of everything we do.

This year UCP of NYC launched the Manhattan Advisory Council (MAC), a group of forward thinking, entrepreneurial, and philanthropic community members interested in helping UCP of NYC improve and expand services to people with disabilities. MAC is a new breed of volunteer leadership, and members include business leaders, artists, community organizers, caregivers, and supporters who are interested in advancing our mission through program development and increased community inclusion.

With the support of our volunteers, we are ensuring the strength and perpetuity of our UCP of NYC mission. *Together*, we are creating opportunities for people with disabilities to lead independent and fulfilling lives.



TARA SOFIELD, NY Life

Volunteer, Member of the UCP of NYC
Manhattan Advisory Council &
Women Who Care Young Professionals Committee

I believe in giving back to the community and always hope to inspire others to take the extra step to do more. I was drawn to UCP of NYC because I wanted to work with people with disabilities at an organization where I could be involved and really have an impact. The truth is, while I know I'm making a difference in the lives of others, the friendships I've developed at UCP of NYC have totally enriched **my** life.

Everyone has a story if you just take the time to listen. The program participants I work with appreciate the time I spend getting to know them, their personal histories, opinions, hopes, and dreams. They know that they can count on me for anything.

Volunteering at UCP of NYC has inspired me to advocate for people with disabilities in both my workplace and the community. We all have something to offer and there is so much we can learn about ourselves by just listening to one another.

“**I volunteer at UCP of NYC because...it feels like family and I know together we are making a difference.**”



COMMUNITY PARTNERSHIPS

In 2011, UCP of NYC launched an outreach initiative to develop partnerships with businesses and community organizations. These partnerships enable us to share our expertise and resources, generate cost and service delivery efficiencies, and create affirmative, mutually beneficial relationships that support the collective goals of everyone who participates.

UCP of NYC community partnerships are happening all over the city through a variety of programs. Through a partnership with Boswyck Farms we are expanding our hydroponic gardening program. Specialists from Boswyck Farms have been assisting with educational workshops, staff training, and the design and construction of our hydroponic systems. “It is our organizational commitment to demonstrate that anyone can be a farmer,” remarked Lee Mandell, Boswyck Farms’ Chief Hydroponicist. “We are thrilled to work with UCP of NYC to promote accessibility and community values.”

At Gustavus Adolphus Community Senior Lounge Center, our Media Arts Specialist has been teaching free, bi-weekly integrated photography classes to seniors and participants from UCP of NYC. Being out in the community among peers and neighbors while learning new skills gives participants a chance to make friends and feel empowered. Donald, a student from UCP of NYC, exemplifies the success of this program partnership. “Before I entered the class, I never really took pictures,” says Donald. “Now I advise the seniors on the cameras, and I’ve been appointed staff photographer for UCP of NYC Self Advocacy Council’s Empowered magazine.”

Partnerships give us the chance to bring people together. By working collaboratively and sharing resources with our partners, we are enhancing both the lives of the people we serve and the greater community.



HOWARD ANTHONY HILLERY,

Founder and Director of Harlem Grown

At Harlem Grown we are always looking for opportunities for our students. We work with a very high-risk youth population and so we strive to expose them to as much as possible. Together with UCP of NYC, we have started providing weekly art classes to our second graders at P.S. 175. On Wednesdays, a UCP of NYC art teacher visits our classrooms to lead joint programming between our students and their artists. Not only do the children get to explore art-making, they also learn to become more open-minded, tolerant, and accepting of others.

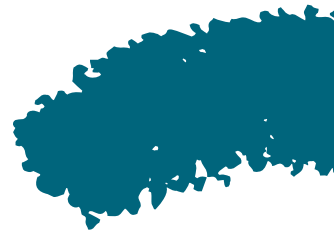
We look forward to continuing our partnership with UCP of NYC in our wheelchair accessible garden, complete with greenhouse, where we can work side by side to grow fresh, healthy vegetables to share with the community.

“**Harlem Grown partners with UCP of NYC because everyone has something to contribute, and we need to empower one another to be our very best.**”





The UCP of NYC facilitators are extremely knowledgeable and are able to address all of our questions and concerns. Their illustration of the use of various types of assistive technology devices and services is excellent. What a great team they are!



ASSISTIVE TECHNOLOGY AT UCP OF NYC

Emerging technologies are improving the lives of individuals with disabilities. Assistive technology has the power to broaden horizons for children and adults, whether assisting with play and learning activities, aiding individuals with speech and communication, or helping a person perform a job duty. Assistive technologies help people with disabilities enjoy heightened independence and enable them to experience more of the world in which they live.

This year UCP of NYC developed a mobile resource to deliver technology into all five boroughs of NYC to serve anyone and everyone with special needs. Our state-of-the-art assistive technology resource van, **TECHWORKS ToGo!**, is outfitted with adaptive toys, computers, communication devices, mobility devices, and environmental controls. **TECHWORKS ToGo!** reaches elderly members of the community, children not already in our programs, people with visual and hearing impairments, veterans, individuals with traumatic brain injuries, patients recovering from strokes and many others.

We are proud to partner with senior centers, businesses, libraries, advocacy organizations, schools, and daycare centers whose clients benefit from learning more about how assistive technology can help them do and experience more in their lives. Workforce 1 Career Center, a part of the NYC Department of Small Business Services, utilizes UCP of NYC's Adaptive and Assistive Technology Training, delivered by **TECHWORKS ToGo!** specialists, as part of their workshop offerings. Says Nancy Gannie, Equal Employment Opportunity Officer at Workforce 1: "The UCP of NYC facilitators are extremely knowledgeable

and are able to address all of our questions and concerns. Their illustration of the use of various types of assistive technology devices and services is excellent. What a great team they are!"

For several years now, UCP of NYC has been partnering with Brooklyn Public Library's *Child's Place for Children with Special Needs* to serve children with disabilities including autism in a manner which is inclusive, employs universal design learning tools, and appreciates multiple intelligences so that all are welcome and engaged. In 2011, **TECHWORKS ToGo!** began collaborating with Brooklyn Public Library (BPL) Kidsmobile, a children's library on wheels, to travel together to schools, community events, parks, camps, and more. Children visit the Kidsmobile for story time and then come aboard the **TECHWORKS ToGo!** van for a demonstration of adaptive toys and games. Children of all abilities throughout Brooklyn are learning and having fun together through this exciting collaboration.

In our UCP of NYC Universal Pre-K, Preschool, and School Age Programs children are benefitting from the use of SMART Board and iPad Technology in their classrooms. SMART Boards are oversized screens that employ touch-screen technology to create an interactive learning environment for developing minds. The large display screen helps deliver visuals, sounds, and a tactile experience to students, who in turn gain increased motor skill function, focus, and improved cognition. Similarly, iPads act as an interactive learning tool that can also be used in therapies for speech and augmentative communication. UCP of NYC educators use SMART Boards and iPads in conjunction with specialized learning software to improve early childhood





development for children with special needs. Our educators are seeing great results meeting curriculum goals and maximizing the growth and independence of their students. UCP of NYC also offers a helping hand in the halls of higher education by way of our partnership with Bankstreet College of Education. Bankstreet offers a Masters level Autism Spectrum Annotation designed for educators certified to teach students with disabilities and for those certified in speech and language disabilities, who seek to provide a greater depth of service to more severely or multiply disabled children, including those who are on the autism spectrum.

As part of the annotation program, UCP of NYC specialists co-teach a course focused on the conceptual and practical applications of assistive technology in education. Our specialists use an interactive classroom approach so that students gain an in-depth understanding of assistive technology tools and how to incorporate them in lesson planning.

The course led by UCP of NYC is very popular among students and they frequently request more time to test-drive adaptive toys and technologies. “Cohort members continually praise the knowledge of UCP of NYC instructors and state they benefit most from the opportunity to carefully examine and try the technology equipment available at **TECHWORKS**,” says Marcia Singer, Program Director at Bankstreet. “We look forward to maintaining an ongoing relationship with UCP of NYC.”





FAMILY CONNECT

Being present for families is important to us, regardless of how urgent the need or difficult the challenge. When early intervention programs stopped being funded, UCP of NYC sought support through grants and private donors to make sure families weren't being left behind. In the spring of 2011 we launched the UCP of NYC Family Connect Centers with the intention of creating a space where families could access information, resources, professional guidance, and the support of one another.

The UCP of NYC Family Connect Centers offer workshops, lectures, and forums on a variety of topics led by educators, family resource specialists, and experts in the field. All calendar events are equipped with translation services for families who speak languages other than English. Examples of workshops include evaluation and placement options, entitlement and service coordination, transportation and travel planning, communication and literacy aids, as well as other topics relevant to support services. Through the UCP of NYC Family Connect Centers, families are encouraged to learn, explore resources, and participate in improving outcomes for children with delays and/or disabilities. Says Martha M., a mother who attends workshops at the Family Connect Center: "The workshops conducted by UCP of NYC are terrific. They provide me with a lot of information about the resources I can access to help my daughter."

“The workshops conducted by UCP of NYC are terrific. They provide me with a lot of information about the resources I can access to help my daughter.”

UCP of NYC's Family Connect specialists partner with parents and caregivers to make sure everything possible is considered when catering to the unique needs of their child. Our specialists spend time getting to know families when making recommendations on services, help track the child's development and eligibility for supports, and educate families on their rights and how to pursue the best options for their child.

In addition to providing families with a place to build skills, UCP of NYC's Family Connect Centers are also a tremendous benefit to the greater professional community. Last year UCP of NYC launched the first Family Connect Conference, a free day-long educational event that drew educators, social workers, non-profit leaders, as well as families, to hear from industry thought leaders who presented sessions on special education, health care, sensory integration, inclusion, and assistive technology for individuals with developmental disabilities. Attendees commented on the high quality of the session presentations as well as the importance of having current research, information, and best practices available to them.

UCP of NYC is a *provider* and a *partner* to families because, through providing advocacy, information, and service coordination to families, we help them manage their needs so they can stay focused on family unity and community integration.



UCP OF NYC EVENTS

WOMEN WHO CARE LUNCHEON

UCP of NYC was proud to celebrate the sold-out 10th Anniversary *Women Who Care Luncheon* on May 5, 2011, at Cipriani 42nd Street.

Women Who Care was created to honor female role models representing various segments of the community. It is a celebration of women who have deep concern for others and who are passionately committed to giving back. *Women Who Care* celebrates those whose extraordinary accomplishments and great character have inspired women around the world to achieve their fullest potential.



FOUNDER OF WOMEN WHO CARE: Loreen Arbus

2011 WOMEN WHO CARE HONOREES:

LAUREN BUSH | ROXANNE MANKIN CASON | CAROLEE FRIEDLANDER
PETRA NEMCOVA | THE TRUSH FAMILY

CO-CHAIRS: Robin Givens & Paula Zahn

HOST: Donna Hanover

IN-KIND DONORS:

Adrienne Landau
American Symphony Orchestra
Andaz Hotel
ASICS America Corp.
Bar Method
Bibagogo
Bissell
Board Book Albums
Bradford Portraits
Brillo
Calvin Klein Handbags
Carlos Falchi
CAROLEE
Cellies by Andrea Behar
Chinatown Brasserie
ClareLuxury
Clarisonic
CLAY Health Club and Spa
Cold Stone Creamery
Completely Bare Hi Tech Spas
Continental/United Airlines
CPW Vein & Aesthetic Medicine
Deborah Nadel Designs
Degree
Diamond Club International
Dot Girl Products
Dr. Remedy Enriched Nail Polish
E. Gluck Corp
Elie Tahari
Elite Island Resorts
Enerpace
EnV by Vanessa Coppes
Envyderm Cosmetics
Essie
Euphoria Spa
Exxon Mobil
Find Me Book
Food Network Magazine
Funky Chunky
Gabriella NY Bridal Salon
Gaye Boyer
Girls Night Out
Gucci Group Watches
Hangers Couture
Hearst Magazines
House Beautiful
Imani Lia Designs
JAKKS Pacific
Judith Lieber
Judith Ripka
Juicy Couture
KRM Communications
Landmark Theatres
Lauren Pierce Atelier
LAVO
Life Spring Coaching
Look-A-Like Dolls
Love, Loss & What I Wore
Marc Allison Jeans
Mariposa Jungle Lodge
Maybelline NY
Michael C. Fina
New York Dermatology Group
New York Yoga
Nicole Miller
Niiamar Couture
Nikolas Weinstein
Nuela Restaurant
OPI
Organizing WORKS
PakSmarte
Palmers
Pampered Chef
Pampered Passions

Paul Mitchell
Peacock Pottery
Peoria Emporium
Peter Thomas Roth
Philosophy
Physique 57
Randolph Duke
Redbook Magazine
Reija Eden Jewelry
Safilo USA
Sally Hansen
Sassoon Salon
Semprae Laboratories
Sewell House Yoga Retreat
Signing Families
Simon Pearce
Skin Medica
Soft Lips
St. Giles Hotel
STAPLES
Stella & Dot
Tanee
TAO Restaurant
Telebrands
Terry Nazon, Inc.
The Boy's Store
The Capital Grille
The Twooth Fairy
Tory Burch
TOT Yoga
Tupperware Brands
Violets Pea Pod
Waterworks
www.sprinklepink.com
Yves Rocher

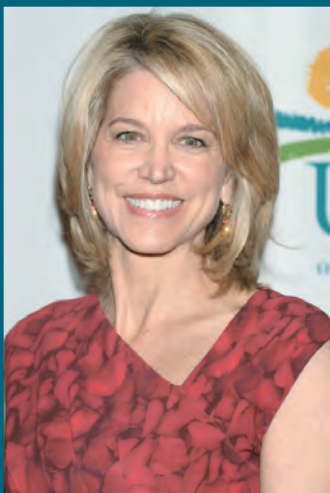
2011 WOMEN WHO CARE COMMITTEE MEMBERS:

Madeline Boyd
Connie Cranch, Esq.
Felicia Daniels
Martha Diaz
Jennifer Donovan
Richard Donovan
Jacki Florin
Houda Foster
Pamela Gallin, M.D. F.A.C.S.
Jodi Genovese
Lisa Gyselen
Noel Hernandez
Diana L. Hoadley
Hannah Hummel
Judy Hummel
Joan Jedell
Sharon Jensen
Patricia Lawrence Kolaras, Esq.
Chris Laul
Linda Laul
Alexandra Levi
Maureen Lippe
Susan Jacobs Lobel
Dana Mancuso
Diane Manning
Edward R. Matthews
JoanAnn Natola
Christine Ponz
Abbe Raven
Katherine Rothman
Nicole Sexton
Sally Stewart
Lara J. Warner
Terrie Williams

YOUNG PROFESSIONALS COMMITTEE

Chrissy Baum
Stephanie Boccuzza
Gregory Garone
Brandice Henderson
Vanessa Keegan-Natola
Alison Levy
Lauren Marfoe
Jeannine Morris
Jess Ross
Tara Sofield
Meghan Tomczyk





UCP OF NYC EVENTS

10TH ANNUAL GOLF TOURNAMENT AND CELEBRITY DINNER

On Monday, July 25, 2011, UCP of NYC hosted the 10th Annual Golf Tournament and Celebrity Dinner at *Brae Burn* and *Century Country Clubs* in Purchase, New York. The popular tournament attracted over 200 golfers for a fun day of golf, entertainment, and to support the vital programs of UCP of NYC.

The celebrity co-hosts of the event were: Carolyn Kepcher, formerly of *The Apprentice*; film & television star Lauren LoGiudice (*When Harry Tries to Marry*); film & television star Timothy Mandala (*The Ropes*). The event was presented by the Carmel Family and Co-Chaired by Chris Laul, HOK, John Lombardo, Bank of New York Mellon, and Nicholas Rubino, Daiwa Capital Markets.





UCP OF NYC EVENTS

TEAM UCP

On June 26, 2011, **Team UCP** participated in the Achilles Hope & Possibility 5 mile Race in Central Park. **Team UCP** was the second largest team and was made up of over 100 members, including staff, supporters, and Honored Racers: individuals with disabilities. The Achilles Hope & Possibility Race celebrates and inspires athletes of all abilities and “walks” of life.

Team UCP sponsors included EmblemHealth, HOK, and The Lorean Arbus Foundation.





UCP OF NYC EVENTS

THE SANTA PROJECT

Beyond the core programs and services UCP of NYC delivers year round, proceeds from the *Santa Project* enable us to fund special needs equipment requests and purchase holiday gift cards for children and adults in our programs. Generous corporate community partners and organizations around New York City play a big part in helping us make the season brighter for the families we serve.

The 2011 *Santa Project Reception and Silent Auction* was held on December 7th at Harlem's new beer garden Bier International, and was hosted by supermodel/entrepreneur Camilla Barungi of *Project Runway* fame.

Santa Project sponsors included State Street, Sheer Print Solutions, Levien & Company, Inc., Wm. White Associates, JGPR, Harlem Grown, Michael & Vanessa White, Dr. Siasoco & Dr. Capoor, Bill & Sonya Dunham, Cynthia Gomez, Ramdeen's Electrical Contracting Corp., and the JI Group V-Force.

SANTA PROJECT COMMITTEE MEMBERS:

W. Scott Allen
Raj Capoor, M.D.
Calcie Cooper
Rich Daniel
Kimberly Dowdell
Daniel Harrison
Brandice Henderson
Laura Hickman
Janelle Jarvis
Michelle Kobb
Susan Kosor
Alison Levy
Erin Kate McCarthy
Chantel Peters
Lauren Petrin
Shante Pumphrey
Michael Putis
Kalvin Sanders
Logan Smalley
Tara Sofield
Vincent Siasoco, M.D.
Kathleen Taylor
Nicole Westcott
Marta Willgoose

IN-KIND DONORS:

Adam Salo
Armani Exchange
Alfay Designs
Alliance Transportation
Ashe Collection
Atari
Aveeno Products
Bissell
BlackBerry
Calvin Klein
Camocho
Carlos Falchi
Carol's Flowers and Gifts
Clarisonic
Converse

Doug Kellam
Dr. Manolakakis
Elle Magazine
Erickson Beamon
Ginette
Godspell
IMG Fashion
iTouchless
Javier Gomez
John Knotck
John Lopez
Judith Ripka
JusB DJ's
Keurig
LaBella's Pizza Lounge
Laura Bennett
Leanne Schanzer Promotions
Lippe Taylor/Shop PR

Memorex
NET-A-PORTER.COM
Palmers
Pastosa Italian Foods
Paul Mitchel
Peacock Pottery
Red Rooster
Reichen Lehmkuhl
Simon Pearce
Sleepy Hollow Country Club
Smile Design Manhattan
SOCCO
SoHo Grand
Staples
TG Whitney's
Weber Shandwick
YellNY Collection



“ I give to UCP
of NYC because
together we
make it possible
for people to
realize their
fullest
potential.”



DONOR PROFILE | LOREEN ARBUS

My older sister Cookie was born with cerebral palsy, and both she and my family faced many challenges because of her severe disabilities. My father, Leonard H. Goldenson, then head of United Paramount Theaters and later Chairman and Founder of the ABC Television Network, encouraged my mother Isabelle to help start an organization that would advocate for people with disabilities while providing families with access to diagnosis and rehabilitation. When my parents envisioned United Cerebral Palsy, they saw it as a means to give **all** people an opportunity to lead independent and fulfilling lives.

Having made over 60 years of progress, United Cerebral Palsy has earned its reputation as the provider and partner of choice for individuals with disabilities and their families.

No matter how often I visit UCP of NYC's facilities, I am **ALWAYS** amazed by the range of services and programs being offered. As founder of the *Women Who Care* Luncheon, I enjoy taking our Honorees and Committee members on tours so that they can experience the wonderful things happening in UCP of NYC's programs. Together, we've watched children in the classroom explore their curriculum with the help of assistive technology. We've spoken with program participants through their use of augmentative communication devices. We've met with the self-advocacy group and learned about the sensitivity trainings they offer outside organizations. We have observed adults expressing their creativity in photography and art classes, and we have seen UCP of NYC gardeners growing vegetables to help feed others in the community.

What UCP of NYC does deeply touches my heart because it positively impacts the lives of so many by helping them understand their potential, how they can advocate for their rights and leverage their special talents and aptitudes. UCP of NYC facilitates a process of discovery that leads people toward their fullest potential and it is incredibly gratifying to see how parents, siblings, and caretakers come together to set goals. UCP of NYC's programs and services ensure that the individuals they support have the best quality of life possible.

I give to UCP of NYC because together we make it possible for people to realize their fullest potential.

THE FOUNDERS CIRCLE

The Founders Circle recognizes corporations, foundations, and individuals for their extraordinary generosity and lifetime contributions in support of the mission and vision of United Cerebral Palsy of New York City. Members of the Founders' Circle have made cumulative gifts in excess of \$250,000.

The Founders Circle also honors a generation of dedicated parents who founded United Cerebral Palsy of New York City and helped to create national and international movements to improve care, undertake research, and to enrich the quality of life for children and adults with cerebral palsy and related disabilities. United Cerebral Palsy of New York City extends its heartfelt thanks to the families of Isabelle Weinstein Goldenson and Leonard H. Goldenson, Ethel and Jack Hausman, and Hilda Sault Sloan and Irving Sloan.

THE ISABELLE WEINSTEIN GOLDENSON & LEONARD H. GOLDENSON CIRCLE

\$1,000,000 AND OVER

Harriett Ames Charitable Trust
Loreen Arbus and the Goldenson Family
The Walt Disney Company*
The Family of Rea & Albert J. Elias and the Louis N. Cassett Foundation
The Family of Lorraine & Jack N. Friedman
Hearst Corporation
The Hearst Foundations
The Heckscher Foundation for Children
Hess Foundation, Inc.
Samuel M. Hyman Charitable Trust
JPMorgan Chase*
The John W. Kluge Foundation
Metromedia Company
News Corporation
SA Properties Company
The Shubert Foundation
The Family of Dorothy and Marty Silverman
Pfizer*

**Lifetime gifts from Disney include contributions from ABC, Inc., ABC Foundation, Inc., and Capital Cities/ABC, Inc.*

**Lifetime gifts from JPMorgan Chase include contributions from Bear Stearns, Chase Bank, Chemical Bank, Manufacturers Hanover Bank and JP Morgan & Company.*

**Lifetime gifts from Pfizer include contributions from American Home Products, Warner-Lambert Company, Warner-Lambert Foundation, and Wyeth.*

THE ETHEL & JACK HAUSMAN CIRCLE

\$500,000 - \$999,999

The Carmel Family
The Family of Alana & Lewis Burke Frumkes
The Family of Ethel & Jack Hausman
Blanche & Leo Hausman and Vera & Samuel C. Hausman and their Families
Homer M. Harvey
International Brotherhood of Teamsters (I.B.T) and I.B.T Locals*
The Joseph LeRoy & Ann B. Warner Fund
The Family of Alan Lichtenberg
The New Kids on the Block
The New Yorker League for Children
Olin Family Foundation
Revlon

**Lifetime gifts from the International Brotherhood of Teamsters include contributions from I.B.T. Locals 111, 202, 205, 277, 326, 338, 391, 456, 462, 550, 560, 553, 560, 628, 633, 707, 773, 803, 805, 808, 812, 813, 815, 819, 863, 917, 945, 966, 1034, and Teamster' Lodge 2201 B'nai Brith.*

HILDA SAULT SLOAN & IRVING SLOAN CIRCLE

\$250,000 - \$499,999

Altman Foundation
The Baird Family Fund
The Theodore H. Barth Foundation
Belding Heminway Company and the Hausman Belding Foundation
The Family of Maxine and Jerome Belson
Bristol-Myers Squibb Foundation
Dana & Albert R. Broccoli Charitable Foundation

Robert H. Brown
Iris & B. Gerald Cantor
Joyce Eichenberg and the Goodman Memorial Foundation
Emblem Health*
The David and Alan Greene Family Foundation
The Interpublic Group of Companies
Mr. & Mrs. Kenneth G. Langone*
Richard Leto
The Betty & Norman F. Levy Foundation
Melville Corporation
Michel J. Merkin
Rapid-American Foundation for the Benefit of United Cerebral Palsy
Mr. & Mrs. Francis C. Rooney, Jr.
The Rudin Foundation
Hilda Sault Sloan, Irving Sloan and the Sloan Family
Sony Corporation of America
Sony Music Entertainment
Stephen C. & Nan G. Swid
TD Bank USA
Toys "R" Us Children's Foundation
Donald J. Trump, Trump Foundation, Trump Management and Trump Organization
Viacom*

**Lifetime gifts from Emblem Health include contributions from Group Health Incorporated.*

**Lifetime gifts from Mr. & Mrs. Kenneth G. Langone include gifts from Invemed Associates, Inc., and a gift from Bernard Marcus in Honor of Kenneth Langone.*

**Lifetime gifts from Viacom also include contributions from CBS and National Amusement.*

2011 DONORS

UNITED CEREBRAL PALSY OF NEW YORK CITY WISHES TO ACKNOWLEDGE AND THANK THE MANY ASSOCIATIONS, CORPORATIONS, FOUNDATIONS, AND INDIVIDUALS WHOSE GIFTS IN 2011 REPRESENT THEIR SIGNIFICANT INVESTMENT IN OUR MISSION.

\$50,000 AND OVER

The Loreen Arbus Foundation
The Carmel Family
Hearst Corporation
Celia Luis Revocable Living Trust
SA Properties Company, Ltd.

\$25,000 - \$49,999

Consolidated Bus Transit
Alfred E. Mann
News Corporation Foundation
TD Charitable Foundation

\$15,000 - \$24,000

The Loreen J.G. Arbus 2001 Charitable Lead Annuity Trust
Robert Fishman
Heisman Trophy Trust
Samuel M. Hyman Charitable Trust
State Street Foundation, Inc.
Lara J. Warner
The Wasily Family Foundation

\$10,000 - \$14,999

Alliance Brokerage Corp.
Bank of New York Mellon
Continental Grain Company
EmblemHealth Services, LLC
Paul J. Fribourg
The David and Alan Greene Family Foundation, Inc.
Susan J. Hartley
Diana Hoadley
HOK
JJG Foundation Inc.
Michael Lichtenberg
Millennium Rehab Services
Omnicare Inc.
Putney, Twombly, Hall & Hirson LLP
Denise Rich
The Sidney Milton and Leoma Simon Foundation

\$5,000 - \$9,999

Anonymous
The Loreen J.G. Arbus 2001 Charitable Lead Unitrust
Brown & Brown of Connecticut, Inc.
Kenneth Carmel
Sean A. Carpenter Fine Violins, LLC
Roxanne Mankin Cason
Complete Liquidations Inc.
Constance W. Cranch
Vincent J. DiCalogero
Discovery Communications
Liz Elting
FEED Projects
Carolee Friedlander
Pamela Gallin, MD
Holtz Rubenstein Reminick LLP
The Kaufmann Foundation
Kramer, Dillof, Livingston & Moore
The Leonard & Evelyn Lauder Foundation
Francine LeFrak
Edward R. Matthews
Multilingual Therapy Associates
Christine Ponz
Jeffrey Schoenfeld
Marlyne Sexton
State Street Bank
TGI Office Automation
Frank Vaccaro

\$2,500 - \$4,999

Loreen Arbus
Automatic Data Processing, Inc.
Bellows Fund
Jerome Belson
Gary Boxer
C & C Technology Group
Louis N. Cassett Foundation
CME Group Community Foundation
Betty Cohen
Community Health Charities of New York
Daiwa Capital Markets America Inc.

Janice R. Ellig
Houda Foster
Jodi Genovese
Goldman Sachs & Co. - New York
The Michael Gordon Foundation Inc.
Happy Hearts Fund
Janice Bryant Howroyd
William Kenney
LaSeven, Inc.
Gina Liebhauser
John M. Lombardo
Maletona Corporation
Marsden Cason
Mass Mutual Financial Group
Daniel F. Murphy
Robert Myers
JoanAnn Natola
NYC Health Care Staffing
New York Yankees Foundation
Park Avenue Charitable Fund
Elena Patterson
PLK Law Group, Inc.
Stop Pest Control of N.Y., Inc.
Structure Tone
SunGard Financial Systems LLC
TD Bank
Louis Usich
Nicholas Voulgaris
XSP

\$1,000 - \$2,499

AARP-Throggs Neck Chapter #603, Inc.
The Frances Alexander Foundation
Jennifer A. Alpert
Amy Bittinger
Blue Smoke
Robert Cardone
Cerami & Associates, Inc.
Cerebral Palsy Associations of New York State
Chubb & Son
Judy Angelo Cowen Foundation
The Drive For Rebecca Inc.
Sylvia Ehrlich
Lauren Embrey
Robert A. Eikel
Dina Fanai
Ron Fischer

Fran-Fredane Fraser
Karen Gear
Mr. & Mrs. Gary Geresi
GE United Way Campaign
Sarah Gillen
Cynthia R. Gomez
Halladay Family Trust
Howard Anthony Hillery
Seymour Ikenson
JP Morgan Securities Inc.
Rabbi Abraham & Shirley Kelman Charitable Foundation
Lawrence Korman
Christopher R. Laul
Linda Laul
Barbara Lazaroff
Sheila L. Lennon
Richard Liebner
MD Automotive Repairs
Milrose Consultants, Inc.
Modern Management, Inc.
Ronald J. H. Napal
Newbit Construction, Inc.
New York City Transit Authority
New York Life Insurance Co.
Northfield Savings Bank
Ramona Persan
Jeffrey D. Pollack
Pro Management Plus, Inc.
The Daniel & Paula Reingold Charitable Lead Annuity Trust
Richloom Fabrics Group, Inc.
Susan & Elihu Rose Foundation, Inc.
The Gene & Maxine Rosenfeld Family Foundation
Charles T. Rubin
Phyllis K. Saxe
Marc J. Schiller
Sheer Print Solutions
Celia Solomita
Staten Island South Shore Grandmothers Club #1028
Liora Sternberg
Linda Kaplan Thaler
Holly Toplitzky
Ken Trush
UBS
United Way of New York City
Blanca Vazquez
Crystal Ward
Lee Weinstein

LEGACY SOCIETY

Whenever you make a gift to United Cerebral Palsy of New York City (UCP of NYC), you express your deep commitment to children and adults with disabilities and their families. Through planned giving, you can assure a powerful legacy that enhances UCP of NYC's ability to provide essential services in the present and to create more effective and efficient resources for people with disabilities in the future. When you put aside discretionary money for your child's education or your own retirement, you build future equity. Similarly, bequests and charitable trusts enable UCP of NYC to invest your gift and thus provide additional revenue year after year. UCP of NYC's Legacy Society recognizes those special donors who have taken steps to leave a legacy to our organization, thus helping us ensure increased independence and a higher quality of life for children and adults with developmental disabilities.

BEQUESTS

One of the simplest ways to leave a legacy to UCP of NYC is through your will. Within your will, you can include charitable bequests which can be gifts of a fixed amount, or a percent of your estate, or all or part of the residue of your estate, to be given to UCP of NYC and other qualified charitable institutions after you are deceased. A bequest may consist of cash, securities, or real property. It may also consist of a trust set up through your will.

While the following wording for bequests is offered for your consideration, UCP of NYC recommends that you consult a legal or financial advisor in preparing a planned gift.

"I hereby give, devise, and bequeath to United Cerebral Palsy of New York City, Inc.,...the sum of \$_____."
(FOR A GIFT OF A FIXED AMOUNT)

OR

...an amount equal to _____% of the value of my estate."
(FOR A GIFT AS A PERCENTAGE OF AN ESTATE)

OR

....whatever remains of my estate" or ... _____% of whatever remains of my estate after all specific bequests have been made and after all taxes, fees and other costs of administering my estate have been paid."
(FOR A GIFT AS A RESIDUAL OF AN ESTATE)

REMAINDER TRUSTS and UNITRUSTS

The advantages of Charitable Remainder Trusts and Unitrusts are that the rate you (*and your beneficiary*) receive annually is agreed upon by you and the trustee when the trust is created. Other advantages of charitable remainder trusts are that you receive an income tax deduction at the time the trust is created, and that you generally avoid tax on the capital gain when transferring appreciated property. Both trusts can be invested so that part of the annual payments is favorably taxed and part can be tax-free altogether.

For more information regarding the UCP of NYC Legacy Society, please contact
SHEILA LENNON at 212.683.6700 or slennon@ucpnyc.org.

UNITED CEREBRAL PALSY OF NEW YORK CITY ACKNOWLEDGES WITH DEEP APPRECIATION OUR
MANY FRIENDS AND SUPPORTERS WHO HAVE MADE PROVISIONS FOR UCP OF NYC IN THEIR
ESTATE PLANNING OR HAVE GIVEN A LEGACY THROUGH A BEQUEST OR A GIFT ANNUITY.

Estate of Helen Alswang
Estate of Aaron W. Ascher
Estate of Florence Bama
Estate of Elsa M. Bassen
Estate of Dorothy Baumritter
Estate of Bertha Berger
Jerome Belson
Estate of David H. Bobrick
Estate of Mildred Braverman
Estate of Cecilee Ulrich Brosan
Estate of Ernest Brunner
Estate of Emily Burbach
Estate of Selig S. Burrows
The Carrey Family Trust
Estate of Josephine Cascone
Estate of William D'Arcy Cayton
Special Needs Fund from Gifts by the late John Chadwick, MD
Louise W. Dannenberg Trust
Estate of Rowena J. Easop
Estate of Esther Edelstein
Estate of Anne C. Fatum
Estate of Myna L. Fischer
Lorraine Fox
Estate of Mary E. Frazzini
Estate of Ruth D. Friedman
Estate of Mollie E. Gang
Anita & Gary Geresi
Estate of Frieda Gintel
Estate of Henry E. Godfrey
Estate of Blanche K. Goldberg
Estate of Rhoda Goldschlag
Estate of Faye C. Gottsegen
Estate of George Greene
Estate of Arnold Gross
Estate of Mary Howard
Estate of Marion Beard Hunter
Samuel M. Hyman Charitable Trust
Estate of Winifred Ireland
Estate of Ralph Jahr
Estate of Eva Kahn & the Eva Kahn 2002 Revocable Trust
Estate of Fay Kanter
Estate of Paul J. Kazanecki

Estate of Susan Khuzam
Rose Larkin
Estate of Moe Lasher
Trust under the Will of Alexander LeVino for the Benefit of Evelyn Zoll
Estate of Irving Lottner
Estate of Celia Luis
Lisa Medoff in Honor of Jean Medoff
Estate of Mildred Midland
McMurtrie Charitable Remainder Trust
Estate of Ruth Vitow Messias
Irene Miller
Estate of Louise Montgomery
Estate of Marie Therese Mourraile
Pauline C. Mueller Residual Trust
Estate of Ines Muhlfield
Estate of Florence Musso
Ronald J. H. Napal
Estate of Rebecca Neidich
Estate of Mack Norman
Estate of Vivian Olsen
Estate of Rose Pasternak
Raether 1985 Charitable Trust
Estate of Selma Rosenberg
Estate of Claire Rosenfield
Estate of Della R. Rothenberg
Estate of Harrey Rudman
Estate of Myra Sachs
SA Properties Company, Ltd.
Charitable Remainder Unitrust for the Benefit of Douglas P. Scharmann
Estate of Emilie B. Schuld
Estate of M. Seacombe
Estate of Charles Sender
Estate of Dorothy Silver in Memory of Leo Hausman
Estate of Daisy Singer
Estate of Corrine Smith
Estate of Paula Spindel
Estate of Irma L. Stein
Estate of Ruth R. Storch
Estate of Eleanor D. Sullivan
Estate of Susan T. Tait
Estate of Edith Wilensky

LEADERSHIP



BOARD OF DIRECTORS

EDWARD R. MATTHEWS
Chief Executive Officer

GARY GERESI
President

JEROME BELSON
Chairman

MARTIN C. HAUSMAN
Honorary Chairman

KENNETH CARMEL
Vice-Chairman

JAMES KASE
Executive Vice President

KENNETH R. AUERBACH
Vice President & Treasurer

KELLY E. KAMINSKI
Vice President and Secretary

HENRY AMOROSO

JASON CARLOUGH

HOUDA FOSTER

JOSEPH M. GINDI
In Memorium 2011

JOHN LOMBARDO

JANE LYONS

ILENE MARGOLIN

AL RUTSKY

SCOTT RUTSKY

JAY SILVER

HILDA S. SLOAN
In Memorium 2012

EXECUTIVE TEAM

EDWARD R. MATTHEWS | *Chief Executive Officer*

LINDA B. LAUL | *Associate Executive Director, Program Services*

CELIA T. SOLOMITA | *Chief Administrative Officer*

RAJESH SHAH | *Chief Financial Officer*

MARIETTE MCBRIDE | *Assistant Executive Director for Adult and Clinical Services*

MARIANNE GIORDANO | *Assistant Executive Director for Education and Recreation Services*

SHEILA L. LENNON | *Senior Vice President, Marketing and Fund Development*

MEDICAL DIRECTOR

VINCENT SIASOCO, MD

IN MEMORIUM | JOSEPH M. GINDI



United Cerebral Palsy of New York City is honored to dedicate its 2011 annual report to Joseph M. Gindi, who passed away in July 2011. Joe demonstrated incredible concern for others and never faltered in his leadership and dedication to UCP of NYC. He was a member of the board for 47 years and served as a Vice President for many of them.

Joe carved out a special place in his heart for the children and families supported by UCP of NYC and took great joy in spearheading projects to celebrate them. Joe initiated and underwrote an annual holiday wreath contest featuring an exhibition of wreaths created by children in our education programs. All wreath entries were displayed in the lobby and street level windows of our Manhattan flagship site on 23rd Street and, in some years, the prize-winning holiday wreaths were exhibited in other public sites, including the Arsenal on Fifth Avenue in Central Park. UCP of NYC currently conducts year-round arts programs for children and adults and carries on Joe's tradition by using art-work created in our programs for all of our holiday cards.

In the 1970's UCP of NYC started an annual Bike-a-thon in Central Park that would continue for nearly 30 years. The event aimed to raise funds and awareness, while also encouraging New Yorkers to reclaim their public parks during a time when they were still considered dangerous. Over the course of 20 years, and with the annual participation of thousands of families, the Bike-a-thon expanded to include Prospect Park in Brooklyn and Silver Lake Park on Staten Island. Joe loved this effort. As the Managing Partner of Caesar's Bay Bazaar in Brooklyn, he arranged for a corporate sponsorship of the Prospect Park Bike-a-thon, which the company went on to support for over ten years. Today, Team UCP joins more than 6,000 participants in Central Park to celebrate athletes with disabilities at the annual Achilles International *Hope & Possibility* Race.

Every day thousands of individuals with disabilities in New York City enjoy more independent and productive lives because of Joe Gindi's commitment to UCP of NYC. We honor his memory and are grateful to his family for so graciously sharing him with us so that he could be an important part of the UCP of NYC family.



MANHATTAN

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Recreation Programs
- Residential Services
- Supported Employment



BRONX

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Overnight Respite
- Residential Services
- Supported Employment



STATEN ISLAND

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Recreation Programs
- Residential Services
- Supported Employment



BROOKLYN

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Recreation Programs
- Residential Services
- Supported Employment

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FISCAL YEAR ENDING JUNE 30, 2011

With revenues from individuals, corporations, foundations, government contracts, and Medicaid funding, we assisted over 14,000 children and adults with disabilities and their families through more than 75 programs during the fiscal year ending June 30, 2011.

WE RECEIVED REVENUES FROM:

GOVERNMENT CONTRACTS AND MEDICAID	\$ 103,931,000	96%
-----------------------------------	----------------	-----

WE WERE SUPPORTED FROM:

GRANTS, CONTRIBUTIONS, SPECIAL EVENTS, INTEREST AND GAIN ON INVESTMENTS	\$ 4,298,000	4%
--	--------------	----

TOTAL OPERATING REVENUE AND SUPPORT	\$108,229,000	100%
--	----------------------	-------------

WE PROVIDED PROGRAMS COSTING:

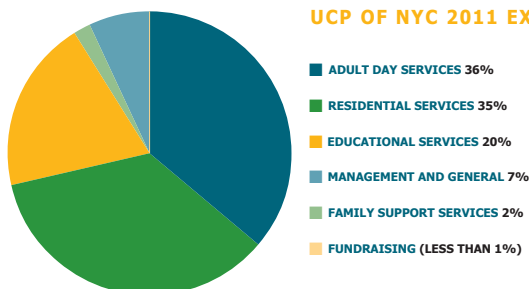
ADULT DAY SERVICES	\$ 37,065,000	36%
RESIDENTIAL SERVICES	\$ 36,514,000	35%
EDUCATIONAL SERVICES	\$ 20,423,000	20%
FAMILY SUPPORT SERVICES	\$ 2,481,000	2%

TOTAL DIRECT PROGRAM SPENDING	\$ 96,483,000	93%
--------------------------------------	----------------------	------------

MANAGEMENT AND GENERAL	\$ 7,227,000	7%
FUNDRAISING	\$ 536,000	—

TOTAL MANAGEMENT, GENERAL, AND FUNDRAISING	\$ 7,763,000	7%
---	---------------------	-----------

TOTAL EXPENSES	\$104,246,000	100%
-----------------------	----------------------	-------------





UCP of NYC has Programs located in:

**BRONX • BROOKLYN
MANHATTAN • STATEN ISLAND**



UCP of NYC received accreditation for a period of three years by the Commission on Accreditation of Rehabilitation Facilities (*CARF International*) for its Community and Employment Services, including Day Habilitation, Residential (*with medically fragile designation*), In-Home and Freestanding Respite (*with medically fragile designation*), Medicaid Service Coordination, and Supported Employment Programs. 100% of our programs surveyed received accreditation.



The National Committee for Quality Assurance (NCQA) recognizes UCP of NYC medical clinics as Patient-Centered Medical Home (*Level 2*). The NCQA Patient-Centered Medical Home standards emphasize the use of systematic, patient-centered, coordinated care that supports access, communication and patient involvement.



©2012 UNITED CEREBRAL PALSY OF NEW YORK CITY

PUBLICATION:

UCP OF NYC

SHEILA LENNON / SENIOR VICE PRESIDENT OF MARKETING AND FUND DEVELOPMENT

EMAIL: SLennon@UCPNYC.ORG / PHONE: 212.683.6700

MARTA WILLGOOSE / VICE PRESIDENT OF COMMUNICATIONS

EMAIL: MWILLGOOSE@UCPNYC.ORG / PHONE: 212.683.6700

GRAPHIC DESIGN:

ERIC NEUNER / RPIstudios

www.rpistudios.com

PRINTING:

MICHAEL REARDON / ROSEMONT PRESS, INC.

www.rosemontpress.com



AFFILIATES/PARTNERS

**ADULT CAREER AND CONTINUING EDUCATION
SERVICES-VOCATIONAL REHABILITATION (ACCES-VR)**

**AMERICAN NETWORK OF COMMUNITY OPTIONS AND
RESOURCES (ANCOR)**

BANKSTREET COLLEGE OF EDUCATION

BARUCH COLLEGE

BENDINER & SCHLESINGER, INC.

BETH ISRAEL RESIDENCY IN URBAN FAMILY PRACTICE

BOSWYCK FARMS

BROOKLYN PUBLIC LIBRARY

CARF INTERNATIONAL

CEREBRAL PALSY ASSOCIATIONS OF NEW YORK STATE

CEREBRAL PALSY INTERNATIONAL RESEARCH FOUNDATION

COLUMBIA UNIVERSITY COLLEGE OF DENTAL MEDICINE

COLUMBIA UNIVERSITY MEDICAL CENTER

**DEVELOPMENTAL DISABILITIES NURSES ASSOCIATION
(DDNA)**

DOSHI DIAGNOSTIC

GRAMERCY MRI & DIAGNOSTIC RADIOLOGY, PC

GREATER NEW YORK CHAMBER OF COMMERCE

GUSTAVUS ADOLPHUS COMMUNITY LOUNGE SENIOR CENTER

HARLEM GROWN

**INTERAGENCY COUNCIL OF DEVELOPMENTAL DISABILITIES
AGENCIES, INC. (IAC)**

IPRO

J-K PROSTHETICS & ORTHOTICS INC.

LINCOLN HOSPITAL

MAIMONIDES MEDICAL CENTER

MEALS ON WHEELS OF STATEN ISLAND

MONTEFIORE MEDICAL CENTER

**MOUNT MORRIS PARK COMMUNITY IMPROVEMENT
ASSOCIATION**

**NATIONAL ASSOCIATION OF COUNCILS ON
DEVELOPMENTAL DISABILITIES**

NATIONAL COMMITTEE FOR QUALITY ASSURANCE (NCQA)

**NEW YORK CITY DEPARTMENT OF HEALTH AND
MENTAL HYGIENE**

NEW YORK PUBLIC LIBRARY

NEW YORK STATE DEPARTMENT OF HEALTH

**NEW YORK STATE DEVELOPMENTAL DISABILITIES PLANNING
COUNCIL (DDPC)**

NEW YORK STATE HOMES AND COMMUNITY RENEWAL (HCR)

**NEW YORK STATE REHABILITATION ASSOCIATION, INC.
(NYSRA)**

NYC DEPARTMENT OF EDUCATION

**NYC DEPARTMENT OF SMALL BUSINESS SERVICES:
WORKFORCE 1**

**NYS COMMISSION ON QUALITY OF CARE AND ADVOCACY FOR
PERSONS WITH DISABILITIES (CQC)**

**NYS OFFICE FOR PEOPLE WITH DEVELOPMENTAL
DISABILITIES (OPWDD)**

NYU SCHOOL OF MEDICINE

PHILLIPS BETH ISRAEL SCHOOL OF NURSING

P.S. 175 HENRY H. GARNET

QUEST DIAGNOSTICS

REGIONAL AID FOR INTERIM NEEDS, INC. (RAIN, INC.)

RICHMOND UNIVERSITY MEDICAL CENTER

STEIN SENIOR CENTER

SUNY ATTAIN LABS

THE CITY UNIVERSITY OF NEW YORK (CUNY)

THE MUSEUM OF MODERN ART

**THE NEW YORK STATE ASSOCIATION OF COMMUNITY
AND RESIDENTIAL AGENCIES (NYSACRA)**

TOTAL CARE HEALTH INDUSTRIES, INC.

UNITED CEREBRAL PALSY

LOOKING AHEAD

Looking ahead, we remain committed to working closely with individuals, family members, and caregivers to offer personalized services aligned with individual needs, ambitions, and expressed values.

We take *choice* seriously and are dedicated to being the Provider, Partner, and Employer of Choice.

In responding to the evolving needs and desires of the people we serve, we are constantly innovating the way we support our community. With the assistance of UCP of NYC, individuals who wish to live alone are moving out of supervised group residences into apartments of their own. More and more often, adults enrolled in our daytime programs and services are meeting at places out in the community, at libraries, schools, senior centers, and health clubs. Our Assistive Technology resources are helping people in jobs, in the classroom, and at home throughout New York City.

As a mission-driven organization, we are always working hard to facilitate opportunities for the people we serve to be part of a better-integrated world. Our Universal Pre-K programs are giving children with and without developmental disabilities the chance to learn together and build friendships. We continue to pursue supported employment opportunities for the people we serve, because everyone benefits when they have an employee who is reliable, hardworking, enthusiastic, and proud of his or her job.

For us, *choice* is paramount to everything we do.

Thank you for choosing UCP of NYC. Together, we are creating opportunities for people with disabilities to lead independent and fulfilling lives.

UCP OF NYC LOCATIONS

BROOKLYN, STATEN ISLAND, MANHATTAN, AND THE BRONX

Each year, throughout New York City, we provide residential services to nearly 500 people in a variety of settings. In addition, we provide overnight respite services to over 400 people and in-home respite to nearly 50 people.*

OUR PROGRAM FACILITIES

BROOKLYN

The Millicent V. Hearst Children’s Center
160 Lawrence Avenue, Brooklyn, NY 11230
(718) 436-7979

175 Lawrence Avenue, Brooklyn, NY 11230
(718) 436-7600

333 Avenue S, Brooklyn, NY 11223
(718) 376-8311

110 Elmwood Avenue, Brooklyn, NY 11230
(718) 859-5420

P.S. 396
110 Chester Street, Brooklyn, NY 11212

STATEN ISLAND

281 Port Richmond Avenue, Staten Island, NY 10302
(718) 442-6006

MANHATTAN

122 E. 23rd Street, New York, NY 10010
(212) 677-7400

251 W 154th Street, New York, NY 10039
(646) 625-5000

P.S. 138
30 East 128th Street, New York, NY 10035
After-School Program

80 Maiden Lane, New York, NY 10038
(212) 683-6700
Executive Offices

BRONX

1770 Stillwell Avenue, Bronx, NY 10469
(718) 652-9790

408 East 137th Street, Bronx, NY 10454
(718) 993-3458

*To respect the privacy of the people we serve, UCP of NYC residential homes are not listed.