







# 2015: A BANNER YEAR

## Expanding Opportunities in New York City

### INWOOD

In Inwood, Manhattan, UCP of NYC opened a stunning new daytime facility serving over 125 adults at 5030 Broadway. By creating linkages to city colleges and local organizations, UCP of NYC is innovating ways to share resources and include the greater community in our programming.

### GRAND CONCOURSE

In the Bronx, UCP of NYC expanded its reach in the adult day services market. We acquired 5 new Day Habilitation programs on Grand Concourse, serving over 300 individuals. In doing so, we have greatly diversified the range of abilities we support and the services we offer.

### MIDTOWN

Also in Manhattan, UCP of NYC gut renovated our Waterside residences, downsizing a large supervised apartment to create smaller, less-restrictive, more independent 2 and 3 person apartments for 12 residents.

### BROOKLYN & THE BRONX

In the Bronx and Brooklyn, we acquired nearly 70 new residences and have begun renovating and refurnishing those homes for 144 residents.

### THE UPPER WEST SIDE

After the historic sale of our 23rd Street building, UCP of NYC opened a state-of-the-art Children's School on the Upper West Side at 80 West End Avenue. With technology enhanced classrooms and bright, fully accessible spaces, we offer Universal Pre-K, Integrated and Preschool programs to students in a resource rich educational environment. The Children's School at West End Avenue has enrolled nearly 50 new students, both with and without disabilities to learn and grow together.



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## Truly supporting someone means acknowledging their individuality and facilitating what they want, wish, and hope to achieve in life.

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In an effort to increase the quality of individualized care we provide, UCP of NYC is following the Council on Quality and Leadership (CQL) guidelines for our person-centered model of service delivery. By interviewing the individuals we support, we work to understand their goals as they relate to choice, health, safety, social capital, relationships, rights, dreams and employment. We use this data to create enhanced individualized supports.

### IMPACT:

In 2015, over 100 staff participated in a 4-day training on Personal Outcome Measures, 8 became CQL certified trainers, and over 125 individuals were interviewed about their goals/POMs.







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With assistive technology,  
simple things become a reality:  
a child can learn to say  
“I love you” and an adult can  
turn the lights on at home.

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UCP of NYC received a 5 year grant as the statewide leader in Assistive Technology, to continue our TRAIID and *Tech Works* programming. Through our multiple technology centers and the reach of our *Tech Works* mobile van, we are able to meet people where resources are scarce and needs are great.

**IMPACT:**

By outfitting children, adults, veterans, and the elderly with assistive technology, we enable them to be more successful at home, school, work, and in the broader community.



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**Accessibility is the difference  
between a life fulfilled  
and a life boxed in by obstacles.**

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UCP of NYC's Doorways to Independence: Home Modification program received a grant of over 550K, enabling us to modify 42 homes so that they are safe and accessible. Through close project management and cost savings, UCP of NYC exceeded the grant completion goal by 3 homes.

**IMPACT:**

Each completed home modification project represents a Medicaid savings upward of 100K annually, creating long term savings to tax payers in the scale of millions.







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**Managing medical needs  
can be complex and time consuming,  
but it shouldn't infringe  
on a person's independence.**

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UCP of NYC has been implementing new telehealth and telemonitoring technology to help residents manage their medical needs while living independently with dignity and privacy. Telesupports include things like: blood pressure readings, medication dispensers, sensors, environmental alarms and alerts, reminders and more.

**IMPACT:**

Saving residents both money and privacy by eliminating excessive staff visits and unnecessary doctor appointments, telesupports are excellent tools for preventive health, better health care coordination, and independent living.



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## With keys to their own apartment, residents are unlocking their personal independence.

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UCP of NYC's Individualized Support Services (ISS) program assisted nearly 40 individuals in reaching their independent living goals. The success stories of this program include moving people from supervised housing settings into their very own apartments, and providing essential housing subsidies that enable individuals to remain living independently in the community.

### IMPACT:

This helps people with disabilities reach personal goals and improve their quality of life. It also means a savings of 120K annually, per person, in Medicaid dollars spent. The long-term savings are extraordinary.





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## In a changing healthcare landscape, thought leadership is essential.

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Sharing our expertise in disabilities service provision, we joined the Bronx Partners Healthy Communities working group to help define quality standards and roll out programs in the community. UCP of NYC is also working with Mt. Sinai, St. Barnabus and Maimonides Hospitals to reduce barriers to care and improve the performing provider system.

### IMPACT:

This effort, with its diverse representation, will move the industry toward a value-based healthcare model, while creating a cohesive network of supports for more comprehensive, coordinated, person-centered care.



# PARTNERING IN THE COMMUNITY

The New York Public Library's Visible Lives oral history project features voices of new Yorkers with disabilities, a quarter of which receive supports from UCP of NYC.

<http://oralhistory.nypl.org/neighborhoods/visible-lives>

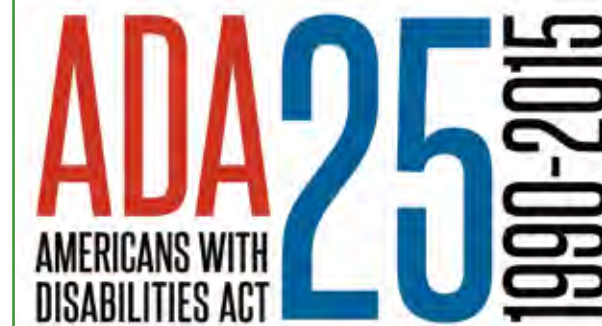


Sing for Hope brings artists like renowned Opera Singer, Jamie Barton, to UCP of NYC for special performances.

<https://youtu.be/jOtskg8KbHg>

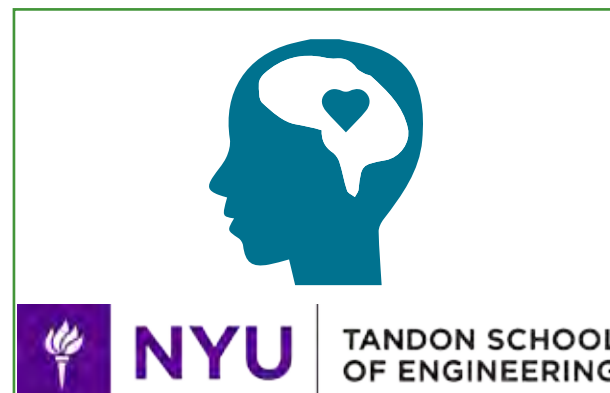


With the help of 50 MOUSE high school students, we are transforming technology design for future generations



In the same year that we celebrated the ADA's 25th Anniversary, UCP of NYC's self-advocacy groups delivered community awareness raising trainings to over 200 people.

With our help, over 250 NYU Engineering students generated semester-long projects informed by disability.



Self-Advocates and supporters from UCP of NYC joined the 1st Annual Disability Pride Parade in Manhattan as the largest group marching.



## ATHLETES AT UCP OF NYC ARE ACTIVELY INVOLVED IN:



ROWING



SKIING



YOGA



TRACK AND FIELD



MARTIAL ARTS



SNOWMOBILING



SURFING



SCUBA DIVING



ICE SKATING



BASKETBALL



TENNIS



ROCK CLIMBING



BOWLING



TUBING



BALLROOM DANCING



## WOMEN WHO CARE LUNCHEON 2015



The 14<sup>th</sup> Annual *Women Who Care* Luncheon benefiting United Cerebral Palsy of New York City (UCP of NYC) was held Thursday, May 7<sup>th</sup> at Cipriani 42<sup>nd</sup> Street. The sold-out luncheon celebrating the extraordinary accomplishments of women as professionals, caregivers, and philanthropists raised nearly \$600,000 to fund programs and services offered by UCP of NYC to over 14,000 children and adults with disabilities throughout New York City. The Presenting Sponsors were The Hearst Corporation, The Loreen Arbus Foundation and the Alfred Mann Foundation.



### Founder and Chair of Women Who Care: Loreen Arbus

#### 2015 Women Who Care Honorees:

Lynda Carter, Judy Woodruff and Al Hunt, Joan Hornig, Ernst & Young

Co-Chairs: Tamsen Fadal, Robin Givens, Ali Stroker, Paula Zahn

Honorary Co-Chair: Donna Hanover

Honorary Chair: Susan Spencer

Luncheon Host: Susan Lucci, Thomas Roberts

#### In-kind sponsors:

Anzie	Edwards-Lowell Beverly Hills	Monkey Shoulder
Banana Boat	Eleanor Kalle	Scotch Whiskey
Bionova	Elemis	Murad
Bio-Oil	Fresh	Paul Mitchell
Bikram Yoga NYC	Gazillion Bubble Show	Peter Thomas Roth
Blithe New York	Giorgio Armani Beauty	Rachel Ray
Butter LONDON	Grazia Fortuna Ward	Rent the Runway
Carrie Hammer	Hanes Hosiery	Safilo
Century 21	Hearst Magazines	Same Sky
Christian Dior	Idra Alta Moda	Sephora
Perfumes	Joan Hornig	Sexy Hair
Christine Ponz	JK Chocolate	SoulCycle
Colavita	J.McLaughlin	Stella & Dot
Cole Haan	Laura Mercier	Stomp
Dagne Dover	Leanne Schanzer	StriVectin
DAVIDsTEA	Promotions	Tata Harper Skincare
Dickinson's	The Macallan Scotch	Trish McEvoy
Dior Beauty	Whiskey	Vera Bradley
Diptyque	Megan Goldkamp Jewelry	Yola Colon
Eclore Soap	Monique Pean	YSL Beauté

#### EVENT COMMITTEE:

Roxanne Mankin Cason, Constance Cranch, Becky Curran, Devin Cutugno, Donna Cutugno, Dina Fanai, Houda Foster, Pamela Gallin, Jodi Genovese, Susan Hayes, Diana Hoadley, Jennifer Jones, Stephanie Kennedy, Christopher Laul, Linda Laul, Maureen Lippe, Dana Mancuso, Diane Manning, Edward R. Matthews, Sabina McCarthy, Elizabeth Norman, Katrina Peebles, Christine Ponz, Teresa Priolo, Andrea Rachman, Lori Sokol, Kelly Thompson, Terrie Williams, Maysoon Zayid, Haley Zimring



## TEAM UCP

TEAM UCP participated in the 13<sup>th</sup> Annual Achilles *Hope and Possibility* Run/Walk in Central Park on June 28<sup>th</sup>. With 227 members, TEAM UCP was proudly the largest team at the event. The Achilles *Hope & Possibility* Run/Walk celebrates and inspires athletes of all abilities and brings nearly 7,000 people together each year. Through sponsorships and donations from participant fundraising campaigns, TEAM UCP collectively raised \$50,000 in support of our programs.

A very special thank you to Achilles International and TEAM UCP sponsors, Heffernan Group, Alliance Brokerage Corp., EmblemHealth, ADM Security Services, Emergency Skills, Inc., First Republic Bank, HOK, MedRite Urgent Care, MPCC Corp., Omnicare, Rosemont Press, Inc., TGI Office Automation, The Pagan Law Firm, P.C., Weeks Lerman Group, AgeWell New York, Amy Bittinger, James Grant Public Relations, and Sterling Sanitary Supply.





## UCP OF NYC'S 14<sup>TH</sup> ANNUAL GOLF TOURNAMENT

UCP of NYC's 14<sup>th</sup> *Annual Golf Tournament and Dinner* was held on Monday, October 5<sup>th</sup> at Brae Burn Country Club in Purchase, NY. The annual golf event attracted golfers from the tri-state area, raising approximately \$250,000 for UCP of NYC's diverse programs.

The Golf Tournament was co-hosted by Alan Kalter, announcer for the Late Show with David Letterman, and Teresa Priolo, three-time Emmy nominated reporter, Fox 5 News & Good Day New York.

The 14<sup>th</sup> *Annual Golf Tournament* was presented by the Carmel family and generously sponsored by Heffernan Insurance Brokers; Alliance Brokerage Corp; and Avison Young; Putney, Twombly, Hall, and Herson; Baker Tilly Virchow Krause; Cauldwell Wingate Company; Colliers International; Driscoll Foods; Emblem Health; Goldman Sachs Precise Mechanical Contracting; Rosemont Press; StaplesStop Pest Control; Weeks Lerman Group.

The event also included the 4<sup>th</sup> Annual presentation of the *UCP of NYC Champion Award*. This award recognizes individuals with disabilities who demonstrate the power to inspire and lead as role models for people with and without disabilities. This year's *UCP of NYC Champion Award* was presented to the UCP All Stars Basketball Team, two-time champions of the Southeast Bronx Neighborhood Center Tournament for individuals with disabilities.





## THE SANTA PROJECT PARTY

The 6<sup>th</sup> Annual *Santa Project Party* benefiting United Cerebral Palsy of New York City was held on #GivingTuesday, December 1<sup>st</sup> at The Down Town Association. The event attracted over 300 guests and raised nearly \$70,000 for special needs equipment requests and the purchase of holiday gift cards for every child in UCP of NYC's Children's Program.

The *Santa Project Party* was co-hosted by Tamsen Fadal, seven-time Emmy-winning Anchor of PIX 11 News, and Mike Woods, Meteorologist, Fox 5's Good Day New York. Co-Chairs of the *Santa Project Party* were Liza Huber, Founder & CEO of Sage Spoonfuls and mother of a child with Cerebral Palsy, and Scott Stanford, Emmy-winning Lead Sports Anchor, PIX 11 News, and host of WWE.



### Honorary Chairs:

Teresa Priolo  
Camilla Barungi  
Javier Gomez



### 2015 Santa Project Sponsors included:

Heffernan Group  
Cigna Health Insurance  
PLAN Architecture  
GlobalTex Fine Linens  
JG Home  
Sage Spoonfuls  
Amy Bittinger

JGPR – James Grant  
Public Relations  
Las Venus by  
Kenneth Clark  
Mark Stephen  
Experiential Agency  
Medisked  
Liz Norman

Bella Bus  
Avison Young  
Colliers International  
Newbit Construction

### 2015 Santa Project Party Committee:

Scott Allen, Paula Anzilotti, Raj Capoor, Stephanie Conte, Tom Doyle, Tim Gaedt, Daniel Harrison, Cynthia Jones, Seth Kramer, Sheila Lennon, Melanie Mandarano, Michelina Mandarano, Patrick Matthews, Elizabeth Norman, Michele Quigley, Alan Oyugi, Katharine Suominen, Mark Testa, and Marta Willgoose.

### In-Kind Donors:

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New York Rangers at  
MADISON SQUARE GARDEN  
PC Connection  
Michele Quigley  
Elisa Reardon  
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Statue Cruises

# THE FOUNDERS CIRCLE

**THE FOUNDERS CIRCLE** recognizes corporations, foundations, and individuals for their extraordinary generosity and lifetime contributions in support of the mission and vision of United Cerebral Palsy of New York City. Members of **THE FOUNDERS CIRCLE** have made cumulative gifts in excess of \$250,000. **THE FOUNDERS CIRCLE** also honors a generation of dedicated parents who founded United Cerebral Palsy of New York City and helped to create national and international movements to improve care, undertake research and to enrich the quality of life for children and adults with cerebral palsy and related disabilities. United Cerebral Palsy of New York City extends its heartfelt thanks to the families of Isabelle Weinstein Goldenson and Leonard H. Goldenson, Ethel and Jack Hausman, and Hilda Sault Sloan and Irving Sloan.

## THE ISABELLE WEINSTEIN GOLDENSON & LEONARD H. GOLDENSON CIRCLE

### \$1,000,000 AND OVER

21st Century Fox  
Harriett Ames Charitable Trust  
Loreen Arbus *and* the Goldenson Family  
Disney\*  
The Family of Rea & Albert J. Elias  
*and* The Louis N. Cassett Foundation  
The Family of Lorraine & Jack N. Friedman  
The Hearst Corporation  
The Hearst Foundation, Inc.  
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Samuel M. Hyman Charitable Trust  
JPMorgan Chase\*

The John W. Kluge Foundation  
Metromedia Company  
SA Properties Company, Ltd.  
The Shubert Foundation  
Marty & Dorothy Silverman Foundation  
Wyeth\*

\*Lifetime gifts from Disney include contributions from ABC, Inc., ABC Foundation, Inc., and Capital Cities/ABC, Inc

\*Lifetime gifts from JPMorgan Chase include contributions from Bear Stearns, Chase Bank, Chemical Bank, Manufacturers Hanover Bank and JP Morgan & Company.

\*Lifetime gifts from Wyeth include contributions from American Home Products, Warner-Lambert Company and Warner-Lambert Foundation.

## THE ETHEL & JACK HAUSMAN CIRCLE

### \$500,000 - \$999,999

ABC Foundation, Inc.  
The Carmel Family  
Colliers International  
The Family of Alana & Lewis Burke Frumkes  
The Family of Ethel & Jack Hausman  
The Families of Vera & Samuel C. Hausman  
*and* Blanche & Leo Hausman  
Homer M. Harvey  
International Brotherhood Of Teamsters  
*and* (I.B.T.) Locals\*  
The Joseph LeRoy & Ann C. Warner Fund Inc.  
The Family of Alan Lichtenberg

Estate of Mildred E. Mahland  
The New Kids on the Block  
New Yorker League for Cerebral Palsy  
Olin Family Foundation  
Revlon Group Incorporated  
Estate of Charles Sender  
Warner-Lambert Foundation

\*Lifetime gifts from the International Brotherhood of Teamsters include contributions from I.B.T. Locals 111, 202, 205, 277, 326, 338, 391, 456, 462, 550, 553, 560, 628, 633, 707, 773, 803, 805, 808, 812, 813, 815, 819, 863, 917, 945, 966, 1034, and Teamster' Lodge 2201 B'nai B'rith

## THE HILDA C. & IRVING SLOAN CIRCLE

### \$250,000 - \$499,999

Altman Foundation  
Avison Young  
Estate of Aaron W. Ascher  
The Baird Family Fund  
The Theodore H. Barth Foundation  
Bear Stearn & Company, Inc.  
Belding Hemingway Company, Inc.  
*and* The Hausman Belding Foundation  
The Family of Maxine *and* Jerome Belson  
Bristol-Myers Squibb Foundation, Inc.  
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Robert H. Brown  
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Estate of Lisa M. Casowitz  
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Memorial Foundation  
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Estate of Sara Farkas  
The David and Alan Greene  
Family Foundation, Inc.  
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Toys "R" Us Children's Fund Inc.  
Donald J. Trump, Trump Foundation,  
Trump Management *and* Trump Organization  
Viacom\*  
The Wasily Family Foundation

\*Lifetime gifts from Emblem Health include contributions from Group Health Incorporated.

\*Lifetime gifts from Mr. & Mrs. Kenneth G. Langone include gifts from Invemed Associates, Inc., and a gift from Bernard Marcus in Honor of Kenneth Langone.

\*Lifetime gifts from Viacom also include contributions from CBS and National Amusement.



# DONORS

United Cerebral Palsy of New York City wishes to acknowledge and thank the many associations, corporations, foundations, and individuals whose cumulative gifts for 2015 represent their significant investment in our mission.

## CUMULATIVE GIVING \$100,000 AND ABOVE

Albert L. Elias Estate and Trust  
Avison Young  
Estate of Lisa M. Casowitz  
Eva Kahn Revocable Trust  
Hearst Corporation

## \$50,000 – \$99,999

Loreen J. Arbus  
Alfred E. Mann Foundation  
Heffernan Insurance Brokers  
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## \$25,000 – \$49,999

21st Century Fox  
Kenneth Carmel  
Ernst & Young LLP  
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Samuel M. Hyman Charitable Trust  
Susan G. Komen for the Cure (Greater NYC Affiliate)  
The Wasily Family Foundation

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Donna Cutugno  
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Estate of Nedda Feuerstein  
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Paul Van Hook  
Elizabeth Van Puijenbroek  
Jill Wierbicki Abrahams  
Marta T. Willgoose  
Susan Williams  
Idajean Windell

# CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FISCAL YEAR ENDING JUNE 30, 2015

With revenues from individuals, corporations, foundations, government contracts, and Medicaid funding, we assisted over 14,000 children and adults with disabilities and their families through more than 75 programs during the fiscal year ending June 30, 2015.

	FY 2015	%
<b>WE RECEIVED REVENUES FROM:</b>		
GOVERNMENT CONTRACTS, GRANTS AND FEES	\$ 104,334,000	95%
<b>WE WERE SUPPORTED FROM:</b>		
CONTRIBUTIONS, SPECIAL EVENTS, INTEREST, GAIN ON INVESTMENTS AND OTHER INCOMES	\$ 4,943,000	5%
<b>TOTAL OPERATING REVENUE AND SUPPORT</b>	<b>\$ 109,277,000</b>	<b>100%</b>

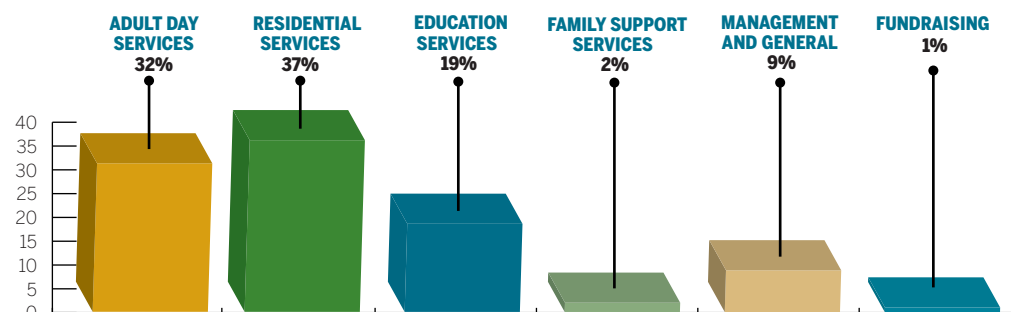
<b>WE PROVIDED PROGRAMS COSTING:</b>		
ADULT DAY SERVICES	\$ 34,898,000	32%
RESIDENTIAL SERVICES	\$ 39,644,000	37%
EDUCATIONAL SERVICES	\$ 20,531,000	19%
FAMILY SUPPORT SERVICES	\$ 2,238,000	2%

<b>TOTAL DIRECT PROGRAM SPENDING</b>	<b>\$ 97,311,000</b>	<b>90%</b>
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MANAGEMENT AND GENERAL	\$ 9,719,000	9%
FUNDRAISING	\$ 721,000	1%

<b>TOTAL MANAGEMENT, GENERAL, AND FUNDRAISING</b>	<b>\$ 10,440,000</b>	<b>10%</b>
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<b>TOTAL EXPENSES</b>	<b>\$107,751,000</b>	<b>100%</b>
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## UCP OF NYC LEADERSHIP

### BOARD OF DIRECTORS

GARY GERESI <i>President</i>	<b>DIRECTORS</b>
MARTIN C. HAUSMAN <i>Honorary Chairman</i>	PETER AUERBACH
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KENNETH R. AUERBACH <i>Vice President &amp; Treasurer</i>	HOUDA FOSTER
KELLY E. KAMINSKI <i>Vice President and Secretary</i>	JOHN LOMBARDO
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	SABINA MCCARTHY
	AL RUTSKY
	SCOTT RUTSKY
	JAY SILVER
	BILL WILLIAMS

### IN MEMORIAM:

JEROME BELSON  
Former Chair and longtime Boardmember, supporter, and friend of UCP of NYC

### EXECUTIVE TEAM

EDWARD R. MATTHEWS <i>Chief Executive Officer</i>	MARIETTE MCBRIDE <i>Senior Vice President, Program Services</i>
LINDA B. LAUL <i>Chief Operating Officer</i>	MARIANNE GIORDANO <i>Senior Vice President, Program Services</i>
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JAMES BROWN <i>Chief Information Officer</i>	





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